MAY 4 - 5, 2024

ROBERTSON SHOWGROUND, ROBERTSON NSW

THE ROBERTSON

Potato Festival

IT'S SPUD-TACULAR

Hessians
on the field
COMPETITION

Get ready for a challenge at the Robertson Potato Festival! Join our 'Hessians on the Field' competition, proudly sponsored by Expertise Events and supported by Hill Family Farming & Singer. Whether you're a school aiming for project funds or a family looking to earn extra cash, this is your chance. And if you triumph, you'll be crowned Potato Fest Ambassador 2024!

GREAT PRIZES TO WIN!
OPEN DIVISION: $1,000 CASH
UNDER 16 CATEGORY: SINGER SEWING MACHINE
PET CATEGORY: SINGER SEWING MACHINE

Meet Emma Watkins as a guest judge of the Hessian on the Field Competition! Australian children's entertainer, singer, actress, and dancer, best known as a former yellow Wiggle.

We know they're small potatoes, but the Details & Rules are helpful! Check out the full list on the back.

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SINGER® & **ROBERTSON POTATOES** HILL FAMILY FARMING

Sponsored by

EXPERTISE EVENTS Rural
Est. 1990

Unleash your creativity with our *'signature, high fashion'* challenge: creating an outfit or costume from the timeless potato sack! We understand that finding hessian potato sacks might not be the easiest task, so the theme here is the hessian material itself. Let your imagination run wild!

It's now your four-legged companion's turn (or two-legged if they happen to be a duck) to join the field! Strut, waddle, or simply 'allow' them to lead you down the fashion runway in their very own 'paw-tato' outfit (also crafted with 50% hessian)! You can flaunt your styles together or let your pet steal the spotlight. Remember, you'll be judged individually, so even if your goat decides to snack on its outfit during the parade, you're still in the running for a prize!

And gentlemen, this is your moment to be a 'real spud' and compete for the crown just as much as the ladies and pets!

Potato sacks generally available at Robertson Fruit Shop

Judging Criteria:

- Overall impact of design • Workmanship, techniques and innovation
- The use of original potato sacks is looked upon favourably when judging

Competition rules:

1. There are **3 Categories** - *Entrants are responsible for ensuring correct category entry:*
   - **OPEN DIVISION** • **UNDER 16'S** • **PET**
2. Entrants are allowed to use any technique to create their outfit or costume. All materials are permitted, but the final result for all categories must comprise at least **50% hessian fabric or hessian potato sack**. The outfit must be wearable.
3. **Outfits must be newly created** between May 2023 and May 2024.
4. If a commercial pattern was used to create the outfit, it must be acknowledged on the entry form.
5. As part of the entry process, entrants must upload a **photograph of the completed outfit with the online entry form**. By doing so, the entrant agrees to its use in publicity. Photo sizes must range between 2 MB and 4 MB, with each image identified by the entrant's surname (achieved by renaming the photo before uploading).
6. Approved entries for the Open and Under 16's categories, as well as Pet category entries, will receive free access on the day of the festival. Participants must report to the fashion parade area one hour before the parade, with detailed instructions provided the week of the festival. Only entries worn during the parade will be judged. **Judging will take place on Sunday, May 5 at the Robertson Potato Festival held at Robertson Showground**, New South Wales. The parade begins at 2:30pm, with entrants required to be present at 1:30pm.
7. Only outfits **worn by either the maker or their model** during the parade will be judged. The maker must be present to accept the 'Crown'.
8. The **deadline for submitting Forms and Images is Sunday, April 19, 2024**.
9. The judges' decision is final, and no further correspondence will be entertained.

Register before Friday, April 19, 2024.
Register and more information at: www.potatofestival.com.au

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