



It's Spudtacular!

MAY 4 - 5, 2024

**ROBERTSON
SHOWGROUND,
ROBERTSON NSW**



Hessians
on the field

WITH EMMA WATKINS



SEE DRAGON LIVE



**PETER BYRNE
NEIL DIAMOND
TRIBUTE SHOW**



**SEE THE BOWRAL
CO-OP SCARECROW
COMPETITION ENTRIES**

Special guest



**Julie
Goodwin**

• YOUR PREVIEW TO A MASHING GOOD TIME! •

Fast Facts

ROBERTSON POTATO FESTIVAL
MAY 4 – 5, 2024

Saturday & Sunday: 10am - 4pm
Robertson Showground,
Robertson NSW

www.potatofestival.com.au

Admission Prices:

Children under 12 – Free

Kids aged 12-15 years old **\$10**

Adult 16+ **\$25**

Family (2 people 16+ and 2 children
aged 12-15 years) **\$50**

Weekend tickets:

Children under 12 – Free

Kids aged 12-15 years old – **\$20**

Adult - 16+ **\$35**

Family (2 people 16+ and 2 children
aged 12-15 years) **\$80**

Transport

Parking at the event is accessed via High Street.
Places are limited, and when full signage will be
placed on the road to the event. Attendees can park
in Robertson and catch the free shuttle bus up to
the event.

SPUD EXPRESS LOOP

Stops include:

1. Potato Festival –
Robertson Showgrounds

2. The Big Potato Bus Stop

3. Hampen Park Sports Ground
(Near Traffic Lights/Toilet Block)

The Bus will be running between 10am – 4pm on
Saturday and 10am – 4pm on Sunday. Running
Approx. every 20 Mins!

For more information and map, please visit the website.



Join the Potato Family!

Follow us on social media for updates
@robertsonpotatofestival and share your
experience at the show!

Use #RobertsonPotatoFestival for your chance
to be featured across our social media!

features...

Of the festival and so many
a-peeling things to do!

- **Dragon**
- Julie Goodwin
- **Emma Watkins**
- Five Barrel Brewing
Music Stage
- **Peter Byrne - Neil Diamond Show**
- Mountain Dew band
- **Flying Seaman band**
- Olsson's Cooking Stage
- **Hessians on the Field**
- Bowral Co-op Scarecrow
competition
- **DanceED**
- **Peeling Competition**
- **Potato Hole**
- Potato Stacking
Competition
- **Spud & Spoon race**
- Natural Chip Co.
Spud-A-Dome
- **Potato Display**
- Seb the festival mascot
- **Berrima Old machinery**
- Local breweries
- **Local distilleries**
- Merchandise

A Snapshot of what's on!

The vibrant town of Robertson, known as potato growing country, is all set to paint the town red, or should we say, brown, with the much-anticipated 2024 Robertson Potato Festival.

This year, the festival has renamed the town to "Robspudson" in celebration of its rich potato heritage and the festival. The event promises a weekend of fun, food and festivities, that will have spud enthusiasts from far and wide 'digging in' for an unforgettable experience.

Join us for a weekend of spud-tacular fun, entertainment, delicious food and camaraderie. Robspudson is where you need to be May 4-5, 2024! Don't miss out on the festivities that celebrate the heart and soul of this charming potato-growing town.

**WANT TO
KNOW WHAT'S
HAPPENING
IN THE
HIGHLANDS?
BUY OR
SUBSCRIBE TO
Southern
HighlandNews**

Show Mascot Seb

Get a
photo
with the
show
mascot
Seb,
who
will be
around
daily.



Potato display

Discover the varieties of potatoes.



Sponsored by



Pets on the Field

Strut your pet down the
fashion runway in their
own 'paw-tato' outfit!



Festival Beanie



Purchase your exclusive
Robertson Potato Festival
beanie for \$20. Check
page 11 and discover
more show merchandise.

Five Barrel Brewing Music Stage

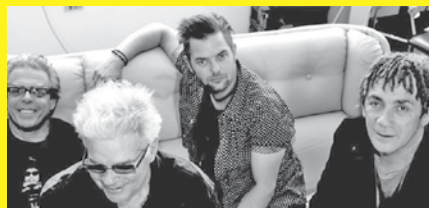
Dragon will be performing at the *Five Barrel Brewing Music Stage* on **Sunday, May 5, starting at 1pm!**



Dragon is back in 2024 with the 2024 Greatest Hits Tour! Prepare for an unforgettable musical journey featuring all the songs you know and love in a glorious mashup.

Get ready for a show of perfect vision as Dragon delves into their set lists, bringing you songs you haven't heard in years alongside your all-time favourites - Join us, sing along, feel the

rhythm, and let your body move to the beat. Are you old enough?



Do you still feel the love? Before the memories of your youth fade, join us in celebrating the sunshine and the rain. Your Wilder World awaits.

Come and dance to **Mountain Dew** music at the *Five Barrel Brewing Music Stage* on **Saturday, May 4, from 10:30am to 12:30pm**



Don't miss **Peter Byrne** on the *Five Barrel Brewing Music Stage* on **Saturday, May 4, from 1pm!**

The multi-MO award winner, Peter Byrne, is bringing his 'Forever Diamond' tribute show. 'Forever Diamond' is a 50-year tribute to the music of Neil Diamond covering albums from 'Hot August Night', 'Love at The Greek', 'Beautiful Noise' and the 'Jazz Singer'. With hits including 'Cracklin Rosie', 'Solitary Man', 'Sweet Caroline', 'Song Sung Blue', plus the Grammy Award winning duet 'You Don't Bring Me Flowers'.

Peter has been endorsed by Neil Diamond himself as one of the best shows the musical legend has witnessed!

**FOREVER DIAMOND
SNEAK PEEK**



Join us and see **The Flying Seaman** band at the *Five Barrel Brewing Music Stage* on **Sunday, May 5, from 10:30am to 12:30pm**



The Music Stage is sponsored by



Olsson's Cooking Stage

MasterSpud

Meet **Julie Goodwin**, the inaugural **MasterChef** series winner! She will share her tricks and tips on the *Cooking Stage* on **Saturday, May 4, and Sunday, May 5, at 10:30am and 12:30pm (45 minute session).**

Renowned Food Personality, Author, and Speaker, Julie will bring her expertise with honesty, humour, and a humble cooking style. She has become a household name since her 2009 win.

As a best-selling author with books like 'Our Family Table' and 'Heart of the Home,' she's topped charts for over 10 weeks. Julie's journey includes TV shows, radio, columns, and endorsements.

In 2022, she returned to 'MasterChef' and secured a top 5 spot. Beyond cooking, Julie champions mental health awareness, collaborating with Beyond Blue to share her journey.



David Lee

David Lee, owner of **Sydney Private Chef**, will demonstrate at **11:30am and 1:30pm on Saturday, May 4 (45 minute session).**

With over 30 years of culinary experience, David has worked in top restaurants across Australia and with world-renowned chefs. He founded Sydney Private Chef in 2011, creating bespoke culinary experiences for clients worldwide.

His mantra is 'nothing is impossible,' crafting beautiful dishes from sustainably sourced ingredients. From high-end fine dining to modern French and Italian, Asian, and Middle Eastern cuisines, David's expertise shines through. He now operates Hunter Valley Private Chef, Terrigal Private Chef, and Bowral Private Chef, along with Terrigal Whole Food – a healthy dining destination emphasizing nutritious, curated meals.



Stefano Marvello

Stefano Marvello will share his Italian cooking experience on the *Cooking stage* on **Sunday, May 5 at 11:30am and 1.30pm (45 minute session).**

Stefano is inspired by the finest ingredients, crafting dishes to share with joy. Join him as he guides you through mastering the art of homemade pasta and baking rustic Italian village-style bread. Savour the enticing aromas of simmering sauces made from fresh, locally sourced produce. Indulge in the creation of authentic Italian desserts and pastries, transporting you to a lively piazza in Sicily! Stefano believes cooking is about more than just meals - it's about embracing the fun and messiness of life. Come, join in the love of Italian food and the stories it brings to the table!



The Cooking Stage is sponsored by



Tickets online at www.potatofestival.com.au

Bowral Co-op Scarecrow Competition

We are challenging you to create and enter our scarecrow competition proudly sponsored by our friends at the Bowral Co-Op!

Throughout history, scarecrows have played a vital role in protecting crops and gardens from pesky birds. While modern methods have taken over, the charm and effectiveness of scarecrows remain.

Families, schools, groups, and businesses are all encouraged to embrace the challenge and let their imaginations run wild. Extra points will be awarded for incorporating potatoes into your scarecrow design! Get ready to create eye-catching entries that showcase your creativity and artistic skills.

Join the fun and showcase your creativity for a chance to win cash prizes. It's FREE to enter with any General Admission ticket.

Great prizes on offer!

- **First prize: \$500** • **Second prize: \$150**
- **Viewer's choice: \$50**

Register before Friday, April 19. Lodge your entry at the Festival on Friday, May 3 before 4pm.

Register via the website: www.potatofestival.com.au

[ENTER THE COMPETITION](#)

Sponsored by  **BOWRAL**
EST. CO-OP 1926



Berrima Old Farm Machinery Club

Take a nostalgic stroll through the Berrima Old Farm Machinery Club display as you remember the good old days while gazing at some of the finest retro pieces.

Enjoy a blast from the past with numerous vintage tractors, machinery, and equipment all on display. Don't miss the opportunity to witness the ancestors of today's fine machines and appreciate where it all began.



Activities in the Natural Chip Co. Spud-A-Dome

Potatoes in the Natural Chip Co. Spud-a-Dome are generously donated by Robertson Potatoes Hill Family Farming.



SATURDAY, MAY 4

Peeling Competition

Have you got what it takes to beat a world record? The longest potato peel recorded by Guinness World Records is 1.582m and was achieved by Alastair Galpin in New Zealand, on 24 July 2012.

New! Potato Hole

Join the new Potato Hole competition: a twist on cornhole.

DanceEd

DanceEd, a children's dance and performance group, will be performing at **noon on Saturday, May 4 and Sunday May 5**, at the Spud-A-Dome!

Potato Stacking Competition

Partner up and start building.

Spud & Spoon Race

Focus. Balance. Speed. It all comes together in the Spud & Spoon Race.

SUNDAY, MAY 5

Peeling Competition

See Saturday for competition details..

New! Potato Hole

Join the new Potato Hole competition: a twist on cornhole.

DanceEd

See Saturday for details.

Potato Stacking Competition

See Saturday for details.

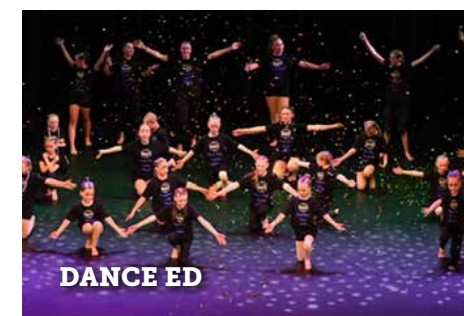
Spud & Spoon Race

And the fun continues with another amazing race.

Hessians on the Field Parade

Time for the fashionistas to strut their stuff in your Hessian haute couture where the best in the field will be crowned Potato Fest Ambassador 2024.

Parade is at 2.30pm. More information is on the next page.



The Spud-a-Dome is proudly sponsored by the Natural Chip Co.





Hessians on the field

COMPETITION

Get ready for a challenge at the Robertson Potato Festival! Join our 'Hessians on the Field' competition, proudly sponsored by Expertise Events, Hill Family Farming and Singer. Whether you're a school aiming for project funds or a family looking to earn extra cash, this is your chance. If you triumph, you'll be crowned Potato Fest Ambassador 2024!

GREAT PRIZES TO WIN!
OPEN DIVISION: \$1,000 CASH
UNDER 16 CATEGORY: SINGER SEWING MACHINE

PET CATEGORY: SINGER SEWING MACHINE



Unleash your creativity with our 'signature, high fashion' challenge: creating an outfit or costume from the timeless potato sack! We understand that finding hessian potato sacks might not be the easiest task, so the theme here is the hessian material itself. Let your imagination run wild!

JUDGING CRITERIA:

- Overall impact of design
- Workmanship, techniques and innovation
- The use of original potato sacks is looked upon favourably when judging.



Meet Emma Watkins, aka 'Emma Memma', as a guest judge of the **Hessian on the Field** Competition! Emma is an Australian children's entertainer, singer, actress and dancer.



It's now your pets turn to join the field! Strut, waddle, or simply 'allow' them to lead you down the fashion runway in their own 'paw-tato' outfit (also crafted with 50% hessian)! You can flaunt your styles together or let your pet steal the spotlight. You'll be judged individually.

And gentlemen, this is your moment to be a 'real spud' and compete for the crown just as much as the ladies and pets!

Register before Friday, April 19 and more information at: www.potatofestival.com.au

Supported by



SINGER &



Catch the action around the festival

FOOD & LOCAL PRODUCTS

Discover TATER-LY awesome culinary experiences at the Robertson Potato Festival!

- Have a look at the local distillery and local brewery.
- Get the most out of Julie Goodwin sharing her expertise on the Cooking stage
- Enjoy all things potato with new meals and cooking skills



LOCAL BREWERIES



Indulge in the flavours of our local community at the Robertson Potato Festival with a visit to the charming local breweries. Savour the distinct notes of their handcrafted brews, each crafted with locally sourced ingredients, reflecting the heart and soul of our region. Join us as we raise a glass to celebrate the spirit of Robertson, where every sip tells a story of tradition and passion.

WEEKEND FAMILY FUN

Gather your family and discover local and new potato products. Kids-friendly entertainment, as much as parents and friends.

Dance the weekend away at the *Five Barrel Brewing Music Stage*, with Dragon, Peter Byrne, Mountain Dew, Flying Seaman and our show mascot Seb!

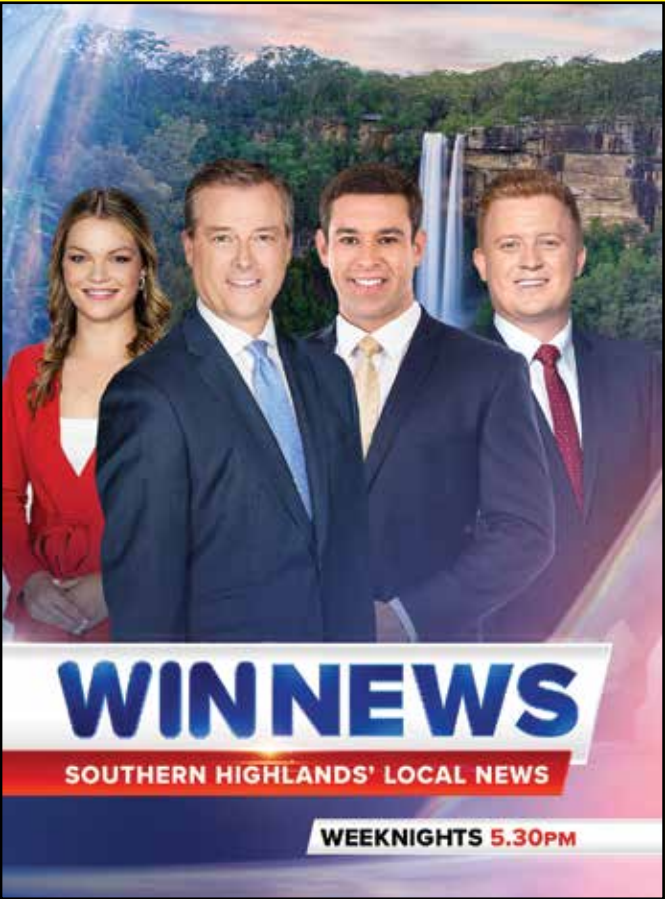


LOCAL DISTILLERIES

Visit our esteemed local distilleries. Discover the artistry and passion behind their handcrafted spirits, made right here in our picturesque region. From smooth vermouths to flavourful gins and vodkas, each sip embodies the essence of our fertile lands. Where tradition meets innovation in every bottle.



More action around the festival

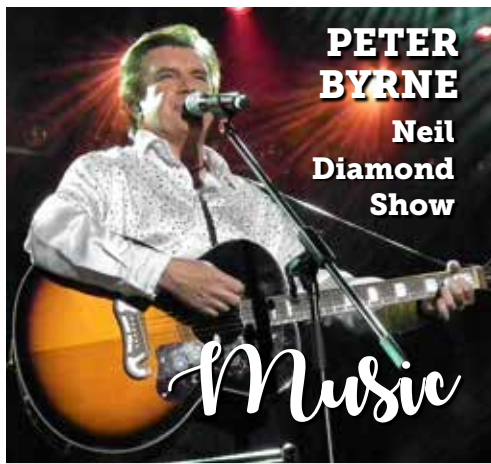


Get the Look

Take home a piece of the Robertson Potato Festival with our exclusive festival merchandise, showcasing the festival's iconic charm!



Please visit the website to see full range of merchandise and prices at potatofestival.com.au/merchandise/



**PETER
BYRNE**
Neil
Diamond
Show

Music



**LOCAL BREWERS
& DISTILLERIES**



FOODIES



Music
with DRAGON



**BOWRAL CO-OP
SCARECROW
COMPETITION**



MAY 4 – 5, 2024

ROBERTSON SHOWGROUND,
ROBERTSON NSW



*Special
guest*

**Meet
Julie
Goodwin**



**ACTIVITIES,
FOR THE
SMALL FRY!**

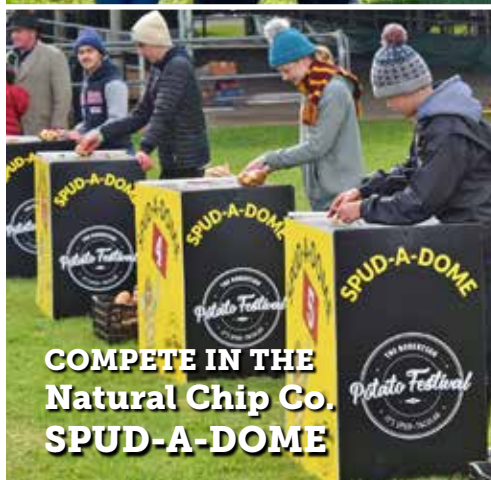


New!
**POTATO HOLE
COMPETITION**



**SEE THE
ROBERTSON
FRUIT SHOP**

Giant
Potato Display



**COMPETE IN THE
Natural Chip Co.
SPUD-A-DOME**



fashion
ON THE FIELD

SPECIAL JUDGE EMMA WATKINS



Visit our website for
more information
potatofestival.com.au

Organised by

